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NEWS RELEASE

Contact: Jeanna Haag
Bass-Mollett Publishers
800-851-4046
Jeanna.haag@bass-mollett.com

President Dan Sheehan and Vice President Tadd Flowers Feel the Heat *Bass-Mollett Leaders take the ALS Hot Pepper Challenge*

February 12, 2018, During the company's 7:30 "All Hands" meeting, President Dan Sheehan and Vice President Tadd Flowers join those taking the ALS Hot Pepper Challenge. "We learned of the ALS hot pepper challenge when Tom Haberstroh was featured on the Jim Rome show. Tom's mother, Patty was recently diagnosed with ALS so he and his family started this movement. Neither Tadd nor I were aware of anyone in our caring profession doing it, so we decided to take the challenge in front of our employees and challenge five quality, influential industry leaders to help this important cause gain momentum," said Dan Sheehan.

This challenge provides a way for people to donate to funding a cure for ALS. Amyotrophic lateral sclerosis (ALS) is a progressive neurodegenerative disorder that attacks certain cells in the brain and spinal cord needed to keep muscles moving. During this meeting, Dan and Tadd have passed the challenge onto Jon Renfro from NorthStar, Jeff Parker from Carriage Services, Colby Hitchcock from Baue, Jan Smith from Flanner Buchanan, Curtis Funk from tukios, Jeanna Haag from Bass-Mollett, and Dan's own son - Jack Sheehan.

These leaders were definitely feeling the burn after this challenge. Bass-Mollett's own Tadd Flowers had this to say once he regained his breath after taking his fiery bite of pepper, "Was it painful? Absolutely! Was it worth it? Absolutely!". After successfully completing the challenge, both Dan and Tadd donated \$500 each with the Bass-Mollett company matching this donation for a total of \$2,000 towards ALS research. In response to Tadd's challenge, Jeanna Haag also felt the burn during the meeting. "I must agree with my predecessors in this challenge. My esophagus felt like it was on fire, but it's for a great cause and that's truly all that matters!" said Marketing Associate Jeanna Haag.

Check out the ALS Hot Pepper Challenge video on any of our social media accounts or click the following link to view the video on the [Bass-Mollett Facebook Page](#).



About Bass-Mollett Publishers

From generation to generation the Bass-Mollett family has carried on a tradition of quality service to the funeral industry. From its conception in 1951, the company's main goal has been to meet the special needs of funeral directors. Bass-Mollett understands those needs, as its founders were funeral directors. The company has grown and progressed over the years, but it is still owned and operated by members of the founding family. These family members, and the entire team in Greenville, always strive to make Bass-Mollett a company that exceeds the expectations of their funeral directors.

Connect with us:



Postal Address: 507 Monroe Street, Greenville IL 62246

Ph: 800-851-4046 | Fax: 800-664-9726

www.bass-mollett.com